

Mahila Abhivruddhi Society

Annual Report

2022-2023



HIG 11 & 12, HUDA Colony
Tanesha Nagar, Near Dream Valley
Manikonda, Hyderabad 500089

Content

Content.....	2
Message from the CEO	3
Abbreviations	4
Board of Directors	5
Donors, Partners and Collaborations	6
Where We Work.....	6
Vision, Mission and Strategic Goals 2030.....	7
What We Do	7
Highlights in the FY 2022-2023	8
Annual Progress 2022-2023	10
Stream 1: Building Social Capital	10
1. Start-Up Village Entrepreneurship Programme	10
2. Strengthening SHGs & Federations and Livelihood Promotion in Bihar	10
3. Water Sanitation and Health (WASH)	11
4. Community Water Quality Monitoring	11
5. Urban Health and Nutrition Project	12
Stream 2: Natural Resource Management and Livelihoods.....	13
1. Green Innovation Centre	13
2. Achieving Gender Equality through Empowering Women in Agriculture (AGEEWA).....	14
3. Climate Smart Village	14
4. Promoting FPOs as Business Start-Ups.....	15
5. Operation Greens	16
6. Padi Pantalu	17
7. Custom Hiring Centre, Borpatla	18
8. Resource Support Agency to FPOs	18
9. Cluster Based Business Organisation (CBBO)	20
10. Hatching Hope for Accelerated Income (HHAI).....	21
11. GESTE.....	22
12. WINGS DGRV	22
13. Sampoorana Project.....	23
Stream 3: Innovations and Pilots.....	24
1. UBS, Gandipet.....	24
Capacity Building Initiatives.....	24
Human Resources.....	25
Financials	26

Message from the CEO

In the dynamic realm of the NGO and Development sector, I am profoundly moved by the relentless dedication and resilience demonstrated by the APMAS team. As we reflect upon the challenges and accomplishments of the previous year, I am immensely thankful for the unwavering determination and commitment that shape our path. Even in the face of unprecedented hurdles brought about by the global COVID-19 pandemic, our untiring commitment to empower the communities we serve remains steadfast.

As we present the Annual Report for the year 2022-23, I am thrilled to share the remarkable journey APMAS has undertaken in pursuit of sustainable development and empowerment of communities. Over the past year, APMAS Vision 2030 took center stage in our efforts and embraced innovation, collaboration, and resilience, commitment to sustainability through strategic initiatives.

We organized several national level workshops and conferences which highlighted the autonomy and independence of FPOs, SHGs, and SHG Federations. Our global engagements remained robust. Our Germany delegation visit and participation in international workshops on organic business and marketing enhanced our understanding of cooperative models and sustainability.

Our dedication to capacity building and advocacy was found impactful through numerous events, workshops, and training sessions. Our national-level training programs, workshops on FPOs, and advocacy through ENABLE and CBBO networks showcased our commitment to knowledge dissemination and policy influence.

We pride ourselves in touching lives through diverse projects from WASH initiatives and urban health programs to empowering women farmer producer organizations (WFPOs) and our projects have directly impacted thousands, strengthening local economies and livelihoods.

Our commitment to the future remains unwavering. Allocating new FPOs, shaping policies through participation in discussions, and developing proposals for sustainable farming practices underline our strategic intent.

We extend our heartfelt gratitude to our donors, partners, communities, and stakeholders who have joined hands with us in this journey. Your support has been instrumental in our achievements.

As we stride into the future, we stand firm in our commitment to empower marginalized communities and create lasting impact. Together, we will forge ahead on this path of transformation.

Best,

C.S. Reddy
Founder & CEO

Abbreviations

AGEEWA	Achieving Gender Equality through Empowering Women in Agriculture
AGM	Annual General Body Meeting
APMAS	Mahila Abhivruddhi Society, Andhra Pradesh
BDA	Business Development Assistance
BoD	Board of Director
BRC	Bio Resource Centre
CBBO	Cluster Based Business Organisation
CEO	Chief Executive Officer
CHC	Custom Hiring Centre
CLF	Cluster Level Federation
CSR	Corporate Social Responsibility
CSV	Climate Smart Village
CWQM	Community Water Quality Monitoring
EDP	Entrepreneurship Development Program
FDC	Farmer Development Centre
FFS	Farmer Field School
FPO	Farmer Producer Organisation
FWWB	Friends of Women's World Banking
GDP	Gross Domestic Product
HO	Head Office
MARKFED	Marketing Federation
MIDH	Mission for Integrated Development of Horticulture
MS	Mandal Samakhya
NABARD	National Bank for Agriculture and Rural Development
NGO	Non-Government Organisation
NIRD & PR	National Institute of Rural Development & Panchayati Raj
PJTSAU	Professor Jayashankar Telangana State Agricultural University
PoP	Poorest of the Poor
POPI	Producer Organisation Promoting Institution
PPC	Primary Processing Centre
PSS	Price Support Scheme
RSA	Resource Support Agency
SERP	Society for Elimination of Rural Poverty
SHG	Self Help Group
SOC	Sector Own Control
SVEP	Start-up Village Entrepreneurship Program
SVP	Social Venture Partners
ToT	Training of Trainers
ULB	Urban Local Body
VO	Village Organisation
WASH	Water, Sanitation and Hygiene

Board of Directors

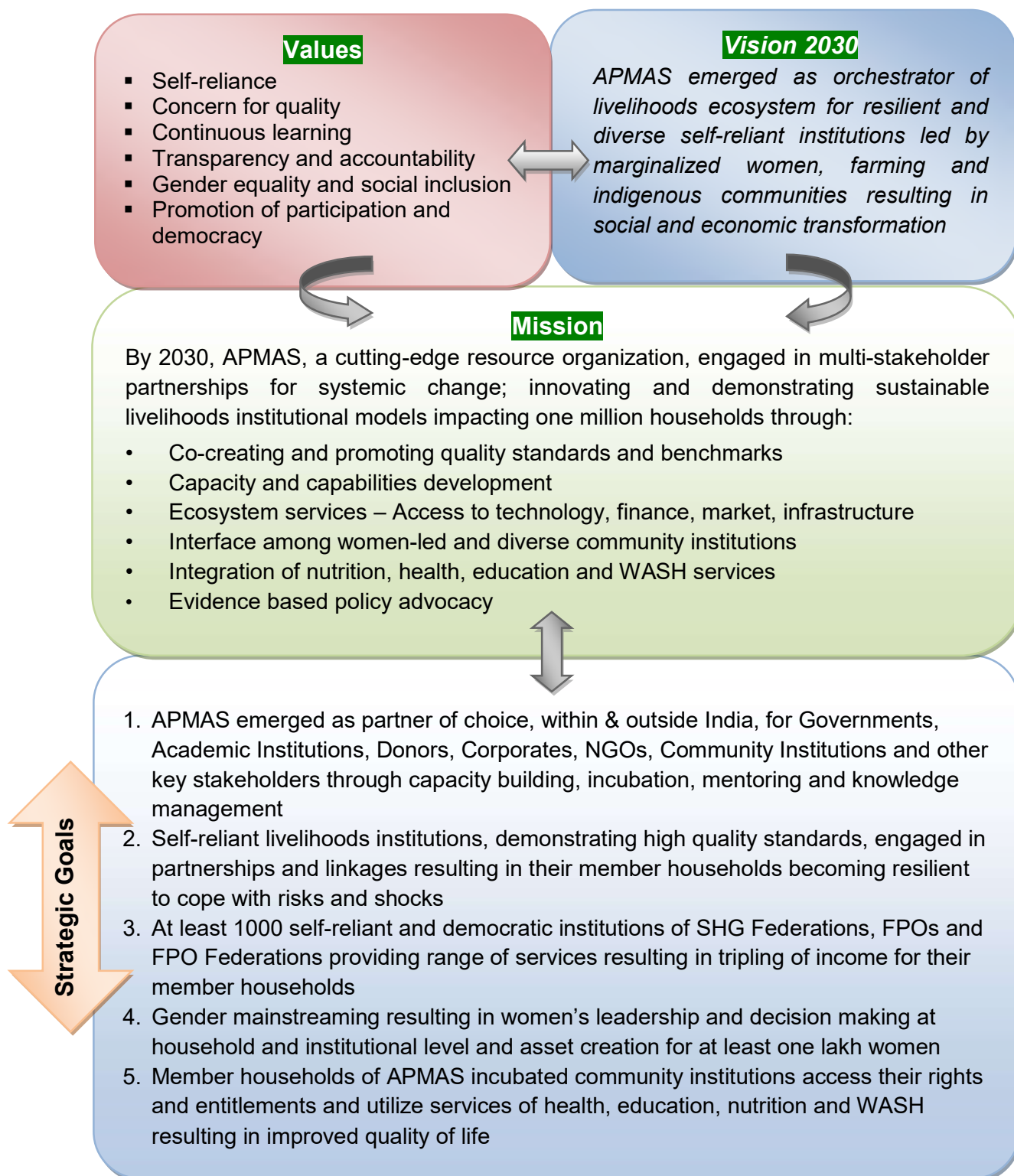
#	Name	Position	Background
1	Mr. K. Madhava Rao, IAS (Retd.)	Chairperson	Former Chief Secretary to Govt. of AP
2	Ms. Mahpara Ali	Vice Chairperson	Former CGM, SBI
3	Mr. Jayesh Ranjan, IAS	Members	Principal Secretary IT, E&C, Govt. of TS
4	Mr. Chiranjiv Choudhary, IFS		Secretary to Government (Food Processing and Agricultural Marketing), AP
5	Ms. Mukti Bosco		CEO, Healing Fields Foundation
6	Mr. P. Mohanaiah		Former Chief General Manager, NABARD
7	Mr. NV Ramana		Former CEO, BASIX and ITC Group
8	Prof. Shambu Prasad		Faculty, IRMA
9	Prof. Sudha Rani		Professor, Ambedkar University
10	Dr. W.R. Reddy, IAS (Retd)		Ex DG, NIRD & PR
11	Ms. K V Gouri Krishna		Freelance Development Professional
12	Ms. K. Sandhya Rani, IPoS (Retd)		Ex Commissioner, Education, Govt. of AP
13	Mr. T.C.S Reddy	Ex-Officio Members	MD & CEO, APMAS
14	Mr. N. Madhu Murthy		Executive Director, APMAS
15	Ms. A. Kalamani		Lead Consultant, APMAS
16	Ms. Meera Shaik		Director, Telangana State Development Planning Society (TSDPS)
17	Ms. Karimi Rajeswari		TLF President, Srikakulam, AP
18	Ms. Usha Rani		ZS President, Nizamabad, Telangana
19	Ms. Suvarna		TLF President, Adilabad, Telangana
20	Ms. Madhubala		ZS President, East Godavari, AP

The image displays a collection of logos for donors and partners, arranged in two rows. The top row features logos for German Cooperation (giz), AFIN, DGRV, EY Foundation, and water.org. The bottom row includes logos for wipro, cares, HEIFER INTERNATIONAL, NABARD, SFAC, and a circular logo. Below these, the second row of logos includes SVP INDIA, HMWSSB, AUROBINDO PHARMA FOUNDATION, NBHC, and UBS. The third row shows logos for the Government of India, the Government of Karnataka, NIRDPR, IRMA, Samunnati, and FWWB. The fourth row includes eFresh, Enable, BIRD, NALM, NAFPO, a circular logo, ANGRAU, and another circular logo. The fifth row features logos for a circular logo, a circular logo, FABS, SPMS, VicenteFerrer, Azista, and SBI.

APMAS Program Area



Vision, Mission and Strategic Goals 2030



What We Do

Stream 1: Building Social Capital

Start-up Village Entrepreneurship Programme and HSBC: Stimulate economic growth and reduce poverty and unemployment in the villages by helping to start and support rural enterprises

Promotion of SHGs in Bihar: Strengthening SHGs Federation and Livelihoods promotion and SOC in Bihar

WASH: Address financial barriers and enhance access to safe drinking water and sanitation and to facilitate WASH loans through SHG platforms in a collaborative mode

Urban Nutrition: Engagement of Urban Self-Help Groups for Improving Nutrition and Health Outcomes of Adolescent and Women

Stream 2: Natural Resource Management and Livelihoods

Green Innovation Centre: Enhance the production, productivity and profitability of farmers across the tomato value chain through promotion and strengthening of FPOs with special focus on women and youth covering 15000 farmers in Chittoor and Annamayya districts of Andhra Pradesh

AGEEWA: Achieve gender equality through enabling institutional platforms of the women in agriculture in Ananthapur district of Andhra Pradesh and Yadadri district of Telangana

Climate Smart Villages: Strengthen and support people's organizations for undertaking mitigation and adaptation measures in the agriculture and allied sectors to cope with climate change in drought prone regions in Sri Sathyasai district of Andhra Pradesh

Promoting FPOs as Business Start-ups: Increase the contribution of the agri-business sector to the State's GDP substantially

Operation Greens: Value-chain development through establishment of post-production infrastructure and capacity building of FPOs

Padi Pantalu: Achieve food and fodder security through sustainable farming and alternate livelihoods for the small and marginal farmers with focus on women and youth

Borpatla CHC: Enhance the productivity and profitability of farmers through establishment of farmer producer organization and custom hiring centre in Borpatla

NABARD RSA: Provide capacity building and mentoring support to POPIs and FPOs

CBBO: Provide holistic and broad-based supportive ecosystem to FPOs for overall socio-economic development and wellbeing of agrarian communities in Andhra Pradesh, Telangana and Bihar

Hatching Hope Accelerating Income: Accelerate income growth for 2 FPOs, leveraging the power of backyard poultry to improve the livelihoods of 1500 smallholder farmers in two mandals of Ananthapur district of Andhra Pradesh

Sampoorna: Achieving comprehensive development through promotion of sustainable agriculture, value chain management, livestock management and quality of education in schools in the Pileru region of Annamayya district

GESTE: Setting up a Raiffeisen market/FDC for agricultural producer groups in Jangaon, Telangana

Stream 3: Innovations & Pilots

UBS, Gandipet: Provision of infrastructural facilities to government school in Gandipet, Hyderabad

Highlights in the FY 2022-2023

Research and Advocacy

- Initiated “FPO Financial Literacy Series” and published three blogs on fund management and loan appraisal process
- Participated in National Savings Group Policy discussions organized by the government of Uganda
- Contributed to National Cooperative Policy Framework and taken up advocacy through ENABLE and CBBO networks
- Note submitted to the Chief Secretary of Andhra Pradesh on synergies between RBKs and FPOs and on partnerships and collaborations between GO and NGOs
- Entered into partnerships with IIMR for millet promotion, NIPHM for capacity building of farmers and Brooks India for promotion of Animal Welfare Cooperatives

Important events, workshops, trainings and conferences

- Organized SHG Federation Awards and National Conference on Three Decades of SHG Bank Linkage and SHG Federations
- Organized “Rayalaseema FPO Sammelan” in collaboration with AFEC, Anantapur
Sri. Kakani Govardhan Reddy garu, Honorable Minister for Agriculture, Marketing, Cooperation & Food Processing and Government of Andhra Pradesh was the Chief Guest of the event
- Organized Smarajit Ray memorial event on Agroecology: A viable climate change adaptation strategy
- Organized two state-level FPO workshops (SHG 2030 visioning & Marketing Value Addition) in Bihar in collaboration with BRLPS
- Developed a training module on “Engendering FPOs” and organized an internal ToT to promote gender mainstreaming in FPOs

International visits

- A delegation consisting of government officials, cooperative apex institutions, cooperative training institutions and APMAS Board visited Germany to understand cooperatives. Mr. CS Reddy and Prof. Shambu Prasad have written a blog on the learning from the visit
- Staff participated in International workshop in Germany on “leadership in organic business and marketing” organized by GIZ
- AEIN partners meet in Nepal for experience sharing and mutual learning

Other highlights

- Registered APMAS USA for fundraising
- Submitted a proposal to Azim Premji Foundation on “Water and Agriculture for Transformational Ecological Resilience” in Annamayya district, Andhra Pradesh
- Submitted proposal to SBI Foundation on strengthening of FPOs
- Submitted proposal to SIDBI for Enterprise promotion

Annual Progress 2022-2023

Stream 1: Building Social Capital

1. Start-Up Village Entrepreneurship Programme

Objective: Stimulate economic growth and reduce poverty and unemployment in the villages by helping to start and support rural enterprises in Telangana

- Established a total of 1149 families with new and diversified Enterprises
- Provided orientation to 30 EC members of Block Resource Centers to SVEP through their institutions
- Provided advanced training to 28 CRPs on Performance Tracking System and MIS
- Provided technical training to 1149 entrepreneurs
- Provided training on Financial Literacy, Accounting and Business Skills to 883 entrepreneurs
- 30 Enterprises linked with Government Schemes



2. Strengthening SHGs & Federations and Livelihood Promotion in Bihar

Objective: Strengthening SHGs Federation and Livelihoods promotion and SOC in Bihar

- Promoted 15 model CLFs of 6 districts
- Conducted State level Workshop on Independence and Autonomy of SHGs, SHG federations and FPOs
- Conducted joint state level workshop (APMAS-BRLPS) on planning and strategies of model CLFs
- Conducted joint state level workshop (APMAS, BRLPS and EY foundation) on experience and visioning of SHG and SHG federations
- Facilitated AGMs of all 19 Registered model CLFs



- Facilitated BOD meeting of model CLFs to prepare Annual Action Plan, Election of BOD, Grading, Internal Auditing
- Provided training on bookkeeping, Master bookkeeping model CLFs on books of records
- There is an increase of weekly savings of 80-90% of the SHGs under the Project
- Provided capacity building support to Custer Level Federations of SHGs in Bihar since October 2008. The project has been implemented in multiple phases, focusing on various areas such as formation and strengthening of SHGs, VOs, CLFs, bank linkage, livelihood promotion, health and entitlements, and implementation of SOC. The third phase project is under implementation with the outreach across districts of Saran, East Champaran, Munger, Nawada, Patna, Vaishali, and Samastipur covering 22 Blocks, 29 CLFs, 978 Village Organizations (VOs), and 13,644 SHGs with 161,567 households.

3. Water Sanitation and Health (WASH)

Objective: Empower SHG Federations in Rural and Urban areas to facilitate access to finance for improved safe water and sanitation in Andhra Pradesh and Telangana states

The Wash project aims to address financial barriers that hinder access to safe water and sanitation by facilitating WASH loans through Self-Help Group (SHG) platforms in a collaborative manner. This project operates across all districts of Andhra Pradesh and Telangana. Over its four-year duration, from July 2020 to August 2024, the project aims to benefit 150,000 households of SHG and Federation members. Its primary focus is to enhance access to improved water and sanitation facilities for these households.

- Conducted 212 Trainings on WASH with a total participants of 7,004 CRPs and VOAs from MEPMA & SERP
- A total of 52,347 WASH loans were successfully facilitated and benefited 2,43,281 family members in improved access to water and sanitation facilities
- Facilitated to establish one Community Water Purification Plant (CWPP) which is operated and managed by Women Entrepreneurs in Ananthapur, AP. This plant effectively caters to the drinking water requirements of 300 households within the area.
- Received national Award on Water Sanitation Financing by Sa-Dhan



4. Community Water Quality Monitoring

Objective: Ensure supply of clean drinking water to the slums of Hyderabad through water quality monitoring and testing.

- Trained 120 SHG members on testing of Water Quality
- Implemented clean and safe drinking water initiative across 120 slums of GHMC
- Conducted regular water quality testing in 120 slums engaging SHG women who covers a total of 12,000 households each month
- Ensure effective communication by sending 12000 SMS to households on the monthly basis about the quality of water supplied in their slums



5. Urban Health and Nutrition Project

Objective: Improving health, nutrition, and WASH outcomes for pregnant and lactating women, children below two years, and adolescent girls in ten slums of Mehdiapatnam and Karwan Municipal Circle of GHMC, Telangana through women SHGs and their federations.

The overarching goal of the project is to improve the well-being of approximately 5,000 households benefiting a total population of 26,000 individuals residing in ten slums.

- Conducted a baseline survey with a sample of 300 covering pregnant women, lactating mothers, children below 2 years, and adolescent girls aged 14-18 years
- Organized Project Launch cum- Multi-stakeholder Convergence meeting with government departments (MEPMA, WDCW, Health Department, and UCD-GHMC) to introduce the project and highlight the importance of its implementation
- Provided training to 14 Health Facilitators on key areas of project implementation, the use of real time web based application and data collection
- Conducted community-based events - 38 *Samuhika Seemanthalu* and 48 *Anna Prasnanalu* to promote appropriate infant and young child feeding practices from early initiation of breastfeeding to age-appropriate complementary feeding
- Conducted over 2,000 planned and prioritized house visits by health facilitators
- Conducted 60 group sessions led by mentors to counsel pregnant women, lactating mothers, and mothers of children below 2 years
- Conducted two training sessions for 75 SHG members on health and nutrition to enhance their capacity in contributing to the improvement of women's nutritional status
- Celebrated International Women's Day through digital collaboration with project stakeholders and community groups, promoting the project objectives.



Stream 2: Natural Resource Management and Livelihoods

1. Green Innovation Centre

Objective: Enhance the production, productivity and profitability of farmers across the tomato value chain through promotion and strengthening of FPOs with special focus on youth and women. The operational area of the project is the districts of Annamayya and Chittoor spread across 18 Mandals with an outreach of 15,000 farmers.

Achievements

- Trained 2167 farmers on tomato farming practices and integrated disease and pest management
- Trained 156 FPO CEOs and BOD on bookkeeping, legal compliance, marketing, and e-fresh software
- Conducted Gross Margin Study covering 150 samples, finding revealed a gain of Rs. 4, 14,490/ha with average revenue of Rs. 8, 33,765/ha and expenditure of Rs. 4, 19,275/ha
- Increased business turnover of 3 FPOs, one FPO crossed Rs. 4 crore, one crossed Rs. 2 crore, another FPO crossed Rs. 1 crore, and others achieved Rs. 40-90 lakhs. Total turnover of Rs. 20.34 crores of nine FPOs as of March 2022, with an estimated turnover of Rs. 13.50 crores for 2022-23.
- Raised awareness among farmers, resulting in the purchase of 97 solar light traps, 22 solar sprayers, 10 solar milking machines, and establishment of 4 solar bio-fermenters
- Organized 7 demo plots and 50 innovative plots, leading to increased productivity of farmers by 30% through the adoption of best practices
- GIZ conducted an end line study with 600 samples, comparing treatment and control groups in the project
- Two-day event organized by APMAS and Selco Foundation, attended by around 1,500 farmers with stalls showcasing solar technologies
- FPO Conference organized by APMAS and AFEC, attended by government officials and around 700 members, featuring stalls from FPOs and input supplier companies
- Installed and used by 561 farmers in the project region, helping diagnose plant pest and diseases



2. Achieving Gender Equality through Empowering Women in Agriculture (AGEEWA)

Objective: To achieve gender equality through enabling institutional platforms for women in agriculture. The project outreach is about 3000 farmers in four women led FPOs in Anantapur district of Andhra Pradesh and Yadadri district of Telangana.

- All the four Women FPOs started value addition and processing of commodities
- AGEEWA FPO established a Dal Mill unit and acquired one transportation vehicle (4.5 Ton)
- Dheesali FPO acquired one transportation vehicle (7 Ton) and engaged in primary processing of vegetables
- Anantha Grameena FPO procured tractor, rotavator, leveller, and ploughs for CHC and established a millet processing unit
- Bhumata FPO acquired a water-tanker, multicrop thresher, and tractor for CHC
- FPOs meet 50% of monthly management cost expenses (Rs.25,000 out of Rs.50,000) from their profits



3. Climate Smart Village

Objective: Strengthen and support people's organizations for undertaking mitigation and adaptation measures in the agriculture and allied sectors to cope with climate change in the project villages of drought prone regions in the state of Andhra Pradesh

The project operational area is spread across 18 villages from 9 GPs in two mandals (Nallamada and Gudibanda) in Sri Sathya Sai district with beneficiaries of small and marginal farmers belonging to Schedule Caste (SC), Schedule Tribe (ST), single women and women headed families and most vulnerable households belonging to other castes.

Achievements

- Conducted soil testing for 200 samples and provided analysis-based recommendations to farmers
- Promoted 3 types of composting units such as Bio-Dynamic Composting (BDC) – 28 beneficiaries, Living Soils (LS) – 53 beneficiaries and Vermi Composting (VC) – 31 beneficiaries
- Implemented green manuring and pre-monsoon dry sowing (PMDS) techniques by 223 farmers in 200 hectares of land and contributed to soil health improvement and moisture retention
- Implemented 8 micro irrigation sets under 14.2 ha benefitting 18 farmers and protective irrigation methods sustained 1306 plants in 10.4 ha and resulted in increased irrigated land and improved crop yields
- Promoted crop diversification techniques among 1129 farmers and encouraged adoption of drought-tolerant varieties in 806.64 ha.
- Implemented 13 five-layer models, agroforestry initiatives such as bund plantation with 186 farmers planting 2372 plants and established 30 demo plots to showcase climate-resilient practices
- Developed 369 kitchen gardens and 185 fodder plots while provided chaff cutters to 10 farmers to enhance self-sufficiency and aimed to improve nutritional and fodder security

- Collaborated with local institutions, committees, and farmers to implement climate adaptation plans and formed 18 Village Risk Management Committees
- Organized 2 Advisory Committee meetings, 7 trainings, and 7 exposure visits for 9 GPs, 18 VO's and 3 FPOs to promote awareness and recognition of the project
- Established collaborations with 5 NGOs, 1 agricultural university and 4 government departments



4. Promoting FPOs as Business Start-Ups

Objective: Increase contribution of the agri-business sector to the State's GDP substantially

Phase I RKVY: 4 FPOs in Rayalaseema (Piler, Kalikiri, Valmikipuram and Kurabalakota)

- Mobilized 2614 member farmers in 4 FPOs
- Four FPO-BODs and staff trained on governance, legal compliances, input and output business
- Exposure visits were organised for the BoD and staff of four FPOs
- Four FPOs received fertilizer licenses and additionally Piler FPO received seed and pesticide license
- Kalikiri FPO established two collection centers at Valmikipuram and Kurabalakota and remaining three FPOs established one collection center each for marketing of fruits and vegetables
- Four FPOs have achieved business turnover of Rs.4 crores during FY 2022-23



Phase-II MIDH: 5 FPOs in Rayalaseema (Thamballapalle, Sadum, Somala, Peddamandyam and PTM)

- Mobilised 1587 members in 5 FPOs
- Supported Market survey and Business plan for 5 FPOs
- Registered 5 FPOs under MACS ACT 1995 and obtained PAN card and GST Certificate for all 5 FPOs
- Conducted AGM for 5 FPOs
- Received Fertilizers License for 4 FPO and Pesticide Licenses for 3 FPOs
- Office set up established for 5 FPOs
- Conducted 2-day residential Training on Governance and Management for FPO BoDs and staff members
- Conducted 3-day residential Training on Basic Book-keeping and Accounting for FPO staff members
- Submitted Equity Grant proposal for 3 FPOs



5. Operation Greens

Objective: Promote value-chain development through establishment of infrastructural facilities and capacity building of FPO

- Conducted best practices demonstrations in 7 plots through 42 FFS sessions and trained 75 farmers
- Trained on best agricultural practices to 2167 farmers through 139 trainings and orientations
- Registered PPC land in the name of FPOs and construction of PPC for Ramasamudram FPO is in progress
- Registered for establishing poly houses and model nurseries in two Mandals
- On a daily basis, total of 3,141 farmers were provided with valuable information on best agriculture practices via the WhatsApp platform



6. Padi Pantalu

Objective: Promotion of sustainable farming practices to enhance food security for the households and fodder resource base to ensure fodder security for the livestock in two mandals of Annamayya district

- The project activities are covered in 68 villages of two mandals; Kurubalakota and Valmikipuram in the Annamayya district of AP with outreach of 1400 direct beneficiaries and 3000 indirect beneficiaries of small and marginal farmers, dairy farmers, shepherds and landless households
- Conducted 26 awareness camps with the participants of 506 farmers
- Organized one-day refreshing trainings with participants of 1033 farmers, including 883 women farmers
- Conducted orientation programme in 6 schools on food and fodder security and importance of sustainable farming with participation of 847 students
- Conducted competitions sessions in 6 schools on Sustainable Agriculture Practices with participation of 300 students in different activities
- Prepared and placed 38,000 seed balls (fodder and fruit species) in hilly areas and commons
- Facilitated to cultivate millet and pulses crops in 209 acres in two mandals and distributed Nutri kits to 1000 households
- Provided training to farmers on SRI/Guli method of millet and vegetable cultivation, adopted SRI/Guli ragi method by sowing with 10 demo farmers
- Enhanced knowledge and skills of 300 farmers in the preparation of biopesticides and manures
- Supplied inputs for Navadhanya systems of cultivation and ZBNF practices to 300 farmers, 100% of farmers adopted Navadhanya system of cultivation in two mandals
- Conducted Millet food festivals/melas in 6 villages, where 375 farmers participated, including 143 women
- Bio Resource Centres are scaled up and established two vermicompost units in two mandals
- Established 45 five-layer models in two mandals, used 11 varieties of fruit plants
- Promoted Fodder Resource Base for fodder security, disseminated 145 IEC materials, distributed 15 breeding rams, conducted 19 deworming and health camps, vaccinated 4942 sheep & goats, 2371 cattle by covering 897 farmers (563 women) and provided chaff cutters to 4 farmers



7. Custom Hiring Centre, Borpatla

Objective: Enhance the productivity and profitability of farmers through establishment of farmer producer organization and custom hiring centre in Borpatla

Achievements

- Conducted one Annual General Body Meeting and mobilized share capital from 140 farmers out of 500 targeted farmers
- Conducted monthly BOD meetings in 12 months of the year and 12 awareness meetings
- Established one dealership with Coromandel Company for FPO, established 4 Paddy Procurement Centers, established Custom Hiring Centre and Farmers Research Centre
- Reached 91,410 individuals through various services
- Established 6 demo plots in collaboration with Geolife Agritech India (P) LTD
- Conducted 60 FFS Training in partnership with Agriculture and Jai Kisan Society
- Government of Telangana allotted 1.2 acres of land in the name of Jai Kisan FPO for the construction of the CHC building and the construction of the building with go-down and training centre was completed successfully
- Received approval from TS Markfed for the supply of fertilizers on a “Free on Load” (FOL) basis
- Entered MoU with Coromandel Company for the supply of seeds, fertilizers, and pesticides at a discount
- Made linkages with Mulkanoor and made MoU with e-Fresh Start up Company for setting up of Farmer Development Centre and supply of tarpaulins and quality seeds
- Provided training to farmers on Demo plots and Farmer field schools
- Conducted 12 Paddy and Cotton demo plots
- Received seed, fertilizer, and pesticide licenses
- Got Vendor code with Aurobindo Pharma Factory for placing tractors in Factory
- Conducted various training on FPO Concept, Business development and bookkeeping

8. Resource Support Agency to FPOs

Objective: Provide capacity building and mentoring support to total 144 FPOs (85 in TS and 59 in AP). The mentoring support is being provided with partnership of 48 NGO (POPIs) (30 in TS and 18 in AP) with support of NABARD in the Rayalaseema region of Andhra Pradesh and Telangana

Achievements (Andhra Pradesh)

- Conducted two sets of training separately with participants of 22 FPO CEOs and 28 FPO BODs covering various concepts of PFO (marketing, value addition, and business development plan and governance). It resulted in improved understanding of the management of FPO, Governances and legal compliances.
- Conducted awareness programs to increase membership in 60 FPOs, aiming to mobilise at least 500 members per FPO. It resulted in increasing average membership of about 500 shareholders per FPO. In 39 FPOs 34% women members are mobilised.
- Provided market linkage to 59 FPOs and 30 FPOs established credit linkages with various financial institutions for their business activities
- NABARD graded 60 FPOs and all 60 FPOs secured with A grade/Grade-B



Achievements (Telangana)

- Conducted two sets of training separately with participants of 85 FPO CEOs and BODs covering various concepts of PFO (marketing, value addition, and business development plan and governance)
- Conducted awareness programs to increase membership in 85 FPOs, aiming to mobilise at least 500 members per FPO
- NABARD graded 85 FPOs and 35 FPOs secured A grade, 38 B grade, 6 C grade, and 6 D grade
- Prepared business development plans for 79 FPOs, with several FPOs receiving Business Development Assistance (BDA) and credit linkages from banks.
- Regular monitoring visits and review meetings were conducted to provide support and review FPO progress.
- A buyers and sellers meet facilitated market linkages for FPOs, with participation from various agri-business players and institutions.



9. Cluster Based Business Organisation (CBBO)

Objectives

- Provide a holistic and broad-based supportive ecosystem to new FPOs up to 5 years from the year of formation of FPOs in all aspects of management including, inputs, production, processing and value addition, market linkages, credit linkages and use of technology etc.
- Provide effective capacity building to FPOs to develop agriculture entrepreneurship skills to become economically viable and self-sustaining beyond the period of support from government.

Background

- APMAS has been empaneled as CBBO and allocated to promote 31 FPOs in the year-2020-21 and 14 FPOs in the year 2022-23 under the Central Sector Scheme of Formation and Promotion of 10000 FPOs. This is being implemented by the Ministry of Agriculture & Farmers Welfare, Govt. of India.
- These 45 FPOs are spread across three states (Andhra Pradesh, Telangana and Bihar) of 15 districts, 45 Mandal/Block areas, and 450 villages with the support of SFAC, NABARD & NCDC.
- The FPOs have a total of 12,300 shareholders, out of which 4,043 (33%) are women shareholders. Among the 45 FPOs, 11 are being promoted as All-women FPO and four FPOs are promoted as All-tribal FPOs.
- All 45 FPOs have been registered under the respective Acts, with six FPOs under the MACS Act and six under the Bihar Self-reliant Co-operative Act, while the remaining 33 FPOs have been registered under the Companies Act.

Achievements

- 41 FPOs have fully-furnished offices in their operational areas and have a CEO and accountant to manage the daily operations
- All the 45 FPOs have Current-Bank accounts majorly in PSUs and few in DCCBs
- Business plans have been prepared for 29 FPOs, input marketing has been initiated mainly focusing on non-license items such as tarpaulins, sprayers, sticky traps, and cattle feed
- Sales of licensed agri-inputs and fertilizers have been initiated in 50% of the FPOs and nearly the same number of FPOs have initiated with output marketing
- In terms of turnover, 17 FPOs have a turnover of less than 10 lakhs, nine FPOs have a turnover between 10-25 lakhs, three FPOs have a turnover between 25-50 lakhs, and two FPOs have a turnover of over 50 lakhs. Among the new FPOs, four have started their business, with a turnover close to 10 lakhs.
- The first FPO management grant has been received by 30 out of 31 old FPOs, the second grant by 24 old FPOs, the third grant by 13 old FPOs, and the fourth grant by 12 old FPOs
- The first and second capacity building training has been provided to all the new FPO board of directors, CEOs, accountants, including exposure visits
- First Equity grant to a tune of Rs. 3.5 lakhs to Rs. 4.5 lakhs each has been received by 23 FPOs which has helped them in taking up different business activities
- One FPO in Vaishali has set up a Soil Testing Lab with the support of NBHC CSR project, while two FPOs in Telangana have received 8-10 cents of land from the Panchayat for setting up of post-harvest infrastructure



Groundnut output marketing



Animal health camp



DDM Anamaya in BoD meeting



Farmer Field School on NPM practices



Tomato Marketing @ Horsley Hills FPC



Awareness Programs

10. Hatching Hope for Accelerated Income (HHAI)

Objective: Accelerate income growth for 2 FPOs, leveraging the power of backyard poultry to improve the livelihoods of 1500 smallholder farmers in two mandals (Pamidi and Peddavaduguru) of Ananthapur district of AP, India by 2023

Achievements

The project benefits 972 members from Pamidi and Peddavaduguru Women FPOs. Training and support are focused on 50 members, including 47 Fattening Farmers and 3 Breeder Farmers. Two Bio Resource Centers with dedicated entrepreneurs are established.

276 members received training from both FPOs, 15 in Cornerstones and BYP. FDCs are present, and a Custom Hiring Center (CHC) is planned for income generation and sustainability.

The program prioritizes Fattening Farmers, then Breeder Farmers and (Community Agribusiness Venture Enterprises) CAVEs. Other FPO members are grouped in 20 villages.



పెరటి కోళ్ల పెంపకంతో అధిక లాభాలు

పెద్దవడుగూరు: పెరటి కోళ్ల పెంపకంతో అధిక లాభాలు ఆర్జించవచ్చని వెటర్నరీ డాక్టర్ వాసుదేవ రెడ్డి పేర్కొన్నారు. బుధవారం స్థానిక వంచాయతీ పాత కార్యాలయంలో ఏపీ మాన్, మహిళా రైతు ఉత్పత్తిదారుల సంఘం ఆధ్వర్యంలో పెరటి కోళ్ల పెంపకంపై శిక్షణ కార్యక్రమం నిర్వహించారు. ఈ సందర్భంగా వెటర్నరీ డాక్టర్ మాట్లాడుతూ.. మండలంలో 25 మందికి కోళ్లను పెంచుకోవడానికి షెడ్యూల్ మంజూరు చేయడం జరిగిందన్నారు. కోళ్ల పెంపకం లో తీసుకోవాల్సిన జాగ్రత్తలు వివరించారు. జీవన విధానం, కోళ్ల ఫలదీకరణ, వ్యాక్సినేషన్ అంశాలపై అవగాహన కల్పించారు. కార్యక్రమంలో పాల్గొన్నారు.

కోళ్ల పెంపకంపై అవగాహన కల్పిస్తున్న అధికారులు

గో ఫార్మర్స్, ట్రీడర్ ఫార్మర్స్, వెటర్నరీ డాక్టర్ జశ్వంత్ రెడ్డి, నారాయణ స్వామి, మాస్టర్ ట్రైనర్ లక్ష్మీదేవి, రజియా, మహబూబ్, రత్నమ్మ పాల్గొన్నారు.

11. GESTE

Objective: Ensure timely availability of quality agriculture inputs through the development of the Raiffeisen Market/ FDC for the members of Raithu Vikas Samakhya Producer Company Limited, Jangaon, Telangana State, India

Achievements

- Raithu Vikas Federation (RVF) received share capital of Rs. 3,80,000/- from 13 FPOs. The RVF has 5480 total number of shareholders.
- Trainings and awareness programs were conducted, with a total of 315 farmers covering the topics including concept of federations, accounting and bookkeeping, governance and management of FPOs, business and marketing, and gender sensitization
- A business plan and Detailed Project Report (DPR) were prepared for the federation, supporting in planning and securing financial support
- Licenses for GST, fertilizers, seeds, fertilizers, and pesticides were applied and received
- Infrastructure was purchased, including tables, computers, CCTV, and racks for the federation's shop.
- Inputs were purchased from e-fresh and other dealers for business through the FDC
- Facilitated auditing, legal compliance, financial statement preparation for FPOs and the federation
- Facilitation of loans was provided to member FPOs, and four FPOs received loans and harvesting machines under subsidy schemes
- Staff placement was done, with a project associate appointed in July 2022
- Annual general body meetings were held for FPOs and the federation
- Dealership was obtained from a bio technology company named Coromandel

12. WINGS DGRV

Objective: Promoting economic inclusion through sustainable cooperative systems (SHGs Federation, FPO and FPO Federation) in Telangana, in Asia

Achievements

- APMAS conducted secondary research and engaged in discussions with stakeholders, including FPO federations from other states, FPO promoting agencies, and Telangana Government Officials, to accelerate and expand TRPC activities. As a result, the membership of TRPC increased to 14 FPOs. Timely completion of legal compliances was ensured, and TRPC applied for licenses like GST and input licenses to commence services for its member institutions.
- Rythu Vikasa Federation (RVF) in Jangaon completed a feasibility study for the Farmer Development Center (FDC) and obtained licenses for potential services. The FDC, known as the Raiffeisen Market, is now operational. RVF also acquired retail marketing licenses for fertilizer and pesticide. Meetings were held with APMAS and MARI to discuss market management and business strategies. APMAS conducted an assessment and offered suggestions for enhancing the existing products and services. RVF is now planning to obtain wholesale business licenses for fertilizers and pesticides to engage with its members more effectively.
- Ikya Krushi Federation in Kurnool is currently seeking licenses for wholesale dealership of fertilizers, pesticides, and seeds to enhance services for its members. In the interim, the federation assisted member FPOs in obtaining seed licenses through collaboration with NHRDF and the Department of

Horticulture. This initiative ensured the procurement of high-quality seeds and prevented seed failures for farmers.

- In Bihar, conducted training sessions to improve governance and financial management practices of CLFs. Training directly targeted CLF and VO board members, focusing on good governance, financial management, program implementation, member services, NPA management, and legal compliance.
- APMAS supported 82 FPOs under the NABARD-RSA program, with 29 registered under the Companies Act. These FPOs achieved outcomes such as obtaining licenses, receiving business development assistance, accessing TRICOR support for infrastructure development, maintaining legal compliance, implementing bookkeeping and accounting practices, setting up MSP procurement centers, establishing market linkages, and initiating value addition activities.
- APMAS also promoted 14 FPOs under the CBBO project in Telangana, assisting in the development and implementation of business plans and the initiation of input services and procurement activities. FPOs mobilized funds from internal resources, equity grants, and loans from financial institutions.



13. Sampoorna Project

Objective: Achieving comprehensive development through promotion of sustainable agriculture, value chain management, livestock management and quality of education in schools in the Pileru region of Annamayya district

Achievements

- Piler FPCL gained 45 new members, increasing total shareholders to 733. Share capital rose to Rs. 19,36,600/-. Women directors were elected, and BOD meetings discussed marketing strategies.
- Fodder slips and veterinary visits supported 90 farmers and benefited 175 farmers. Vaccination programs improved small ruminant and cattle health. High-quality maize seeds were supplied.
- Input marketing generated revenue of Rs. 82.84 lakhs. Mangoes and potatoes were marketed, benefiting 10 farmers.
- Distribution of kitchen garden kits, organic fertilizer, mango covers, and bio fertilizers.
- Engagements with stakeholders and supply of cost-effective muskmelon seeds.
- Custom Hiring Centre (CHC) utilization resulted in a turnover of Rs. 7,34,421/-, with earned income of Rs. 3.2 Lakhs (Rs. 3,20,697/-) in FY 2022-23
- Total turnover of the FPC through input marketing is Rs. 82,84,956.096/- and output marketing is Rs. 23,79,359/- The total turnover of CHC is Rs. 7,34,421/- and FPC is Rs. 113,98,736.096/-

Stream 3: Innovations and Pilots

1. UBS, Gandipet

Objective: Provision of infrastructural facilities to the school and facilitate life skills and socio-emotional learning of the students through introduction of co-curricular and extra-curricular activities

Achievements:

- The project focused on providing support and education to 315 students whose parents are migrant construction workers in the Gandipet and Kokapet areas
- Installation of outdoor play equipment, appointment of Vidhya volunteers, conducting health camps, organizing yoga and dance classes, and improving toilet facilities and drainage systems
- These activities had positive outcomes such as improved learning through play, enhanced classroom teaching, better health conditions, development of life skills through co-curricular activities, and improved hygiene
- The performance of students showed significant improvement throughout the academic year, with the average marks increasing from 37.71% at the beginning to 70% at the end of the year



Capacity Building Initiatives

- Under the Capacity Building Initiative total 88 trainings, nine (9) workshops, 227 one-day trainings conducted with total Participants of 3,318. The trainings covered various topics such as FPO legal compliances, FPO concept and design, financial inclusion and literacy, business accounting, and governance. The workshops focused on visioning, buyers and sellers meet, and business aspects.
- A total of 3,318 Participants engaged in the capacity building initiative includes FPO board of directors, accountants, CEOs, promoting institution staff, and other stakeholders.

Quarters	Trainings	Participants	Workshops	Participants	Total Events	Total participants
1st Quarter	6	221	0	0	6	221
2nd Quarter	48	1072	3	174	51	1246
3rd Quarter	6	203	1	200	7	403
4th Quarter	28	803	5	645	33	1448
Total	90	2302	13	1024	103	3326

Human Resources

APMAS - Employees & Consultants for the year (2022-2023)						
APMAS Regular Employees						
#	Position	Male	Male %	Female	Female %	Total
1	Management	2	100	0	0	2
2	Directors & Joint Directors	2	100	0	0	2
3	Managers	21	81	5	19	26
4	Officers	19	70	8	30	27
5	Prog. Support Assistants	16	64	9	36	25
6	Office Assist. & Driver	10	100	0	0	10
	Total	70	76%	22	24%	92
APMAS Consultants, FPO-CEOs & Interns						
#	Position	Male	Male %	Female	Female %	Total
1	Consultants	9	82	2	18	11
2	FPO-CEOs & Interns	4	50	4	50	8
	Total	13	68%	6	32	19
	Grand Total	83	75%	28	25%	111
	On Roll	92	83%			
	Consultants, FPO-CEOs & Interns	19	17%			
	Total	111	100%			

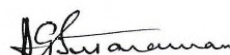
MAHILA ABHIVRUDDHI SOCIETY, ANDHRA PRADESH
BALANCE SHEET AS ON 31 MAR 2023

		31 -MAR- 2023	31 -MAR- 2022
Sources of funds	Reference	Total (Rs.)	Total (Rs.)
Loan fund	Sch-1	3,50,00,000	3,50,00,000
APMAS General fund	Sch-2	1,67,25,223	1,24,92,701
Asset acquisition fund	Sch-3	1,92,20,462	1,98,70,846
Current liabilities	Sch-4	3,91,19,513	3,88,80,911
Provisions	Sch-5	73,68,794	65,21,826
Total		11,74,33,991	11,27,66,285

Application of funds	Reference	Total (Rs.)	Total (Rs.)
Land & building	Sch-9	5,46,46,621	5,63,85,838
Furniture, Fixtures and Other Assets	Sch-9	74,34,026	63,45,194
Current assets	Sch-6	3,33,65,910	2,33,63,688
Deposits & advances	Sch-7	45,79,490	57,83,022
Cash & bank balances	Sch-8	1,74,07,943	2,08,88,543
Total		11,74,33,991	11,27,66,285

Accounting Policies Sch-12
 Notes to Accounts Sch-13
 Schedules 1-11 form an integral part of these accounts.

For V. Nagarajan & Co.
 Chartered Accountants
 Firm Regn No.: 004879N


A.G. Sitaraman
 Partner/M. No.: 017799
 UDIN :

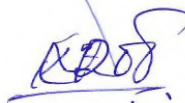
Date: 14-08-2023
 Place: Hyderabad




N. Madhu Murthy
 Director-Finance & Executive


T C S Reddy
 CEO & Managing Director


Mahpara Ali
 Chairperson-Audit Committee


K. Madhava Rao
 Chairman

MAHILA ABHIVRUDDHI SOCIETY, ANDHRA PRADESH
INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MAR 2023

		31-Mar-23	31-Mar-22
	Ref.	Total (Rs.)	Total (Rs.)
INCOME			
Grants	Sch-10 &11	11,15,49,807	14,33,35,269
Contribution Received	Sch-10 &11	32,98,625	54,89,257
Rental Income	Sch-10 &11	23,69,770	31,69,830
Interest from savings account and term deposits	Sch-10 &11	5,26,913	10,32,917
Interest -Others	Sch-10 &11	2,19,113	1,92,050
Other Income	Sch-10 &11	74,16,187	13,55,834
Total		12,53,80,414	15,45,75,157

		Ref.	Total (Rs.)	Total (Rs.)
EXPENDITURE				
Direct Program Expenses:Grants		Sch-10 &11		
Programme	Allur Model Village		5,213	-
Programme	GIZ		1,09,04,786	1,99,69,125
Programme	DGRV		72,08,743	1,32,62,552
Programme	AGEEWA		60,66,516	67,40,629
Programme	PADIPANTALU		55,69,340	73,66,429
Programme	CSVP		63,85,101	1,04,82,312
Programme	GESTE		13,22,826	4,79,377
Programme	WATER.ORG		1,33,32,447	75,48,042
Programme	HEIFER		81,54,540	63,12,035
Programme	SVP		1,66,200	-
Programme	UGANDA		1,15,716	-
Programme	AUROBINDO SAMPURNA		32,80,928	51,22,621
Programme	AUROBINDO - BPFSC		36,99,792	79,58,718
Programme	ERNST & YOUNG FOUNDATION		26,97,585	63,81,307
Programme	GIZ India		90,178	-
Programme	HSBC FOUNDATION		20,584	1,46,01,774
Programme	HMWS & SB		20,33,894	21,89,448
Programme	Manage		33,000	-
Programme	MPUPS		4,59,272	16,08,898
Programme	PMFME		1,17,000	-
Programme	Rays of Hope		5,19,824	-
Programme	SVEP		12,81,126	-
Programme	UNICEF		-	18,54,680
Programme	APFPS		-	68,620
Programme	SOCIAL VENTURE PROJECT		12,31,178	5,33,672
Programme	WIPRO Cares		13,09,476	-
Programme	RSA		9,32,021	25,93,769
Programme	CBBO		1,13,30,566	1,00,11,381
A) Direct program expenses -Sub total			8,82,67,851	12,50,85,389

Accounting Policies
Notes to Accounts
Schedules 1-11 form an integral part of these accounts.

Sch-12
Sch-13

For V. Nagarajan & Co.
Chartered Accountants
Firm Regn. No.: 004879N

A.G. Sitaraman
A.G. Sitaraman
Partner/M. No.: 017799
Date: 14-08-2023
Place: Hyderabad



N. Madhu Murthy
Director-Finance & Executive Director

Mahpara Ali
Mahpara Ali
Chairperson-Audit Committee

T. C. S. Reddy
CEO & Managing Director

K. Madhava Rao
K. Madhava Rao
Chairman

MAHILA ABHIVRUDDHI SOCIETY, ANDHRA PRADESH
INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MAR 2023

Ref.	31-Mar-23	31-Mar-22
	Total (Rs.)	Total (Rs.)
Direct program expenses-Contribution		
Programme AP HORTICULTURE	3,60,866	85,86,598
Programme UNDP	-	4,68,813
Work in Progress (AP Hoti Govt) Income A/c	(5,32,655)	(94,68,839)
B) Direct program expenses-Sub total	(1,71,789)	(4,13,628)
Direct Program Expenses	8,80,96,062	12,46,71,761
Program support expenses.	Sch- 10 & 11	
PROGRAM EXP.	53,05,348	19,96,243
PROFESSIONAL & CONSULTANCY FEE	17,45,720	6,17,393
REPAIRS & MAINTENANCE	-	25,320
STAFF SALARIES & BENEFITS	96,14,523	43,71,796
TRAVEL EXPENSES	70,85,305	1,40,983
VEHICLE FUEL & MAINT. EXPENSES	18,44,327	-
OFFICE EXP.	45,83,668	6,85,327
RENT RATES & TAXES	13,21,212	97,752
INSURANCE	28,72,470	39,890
COVID 19 RELIEF EXP.	-	16,49,713
TELEPHONE & INTERNET EXP.	3,18,886	20,072
MANAGERIAL REMUNERATION	36,92,415	34,10,737
B) Program support expenses-Sub total	3,83,83,875	1,30,55,227
Total Expenditure (A+B)	12,64,79,936	13,77,26,988
Excess of Income/(Expenditure) over Expenditure/(Income)		
Committed	(70,97,961)	1,40,47,238
Uncommitted	59,98,439	28,00,931
	(10,99,522)	1,68,48,169
Total	12,53,80,414	15,45,75,157

Accounting Policies
Notes to Accounts
Schedules 1-11 form an integral part of these accounts.

Sch-12
Sch-13

For V. Nagarajan & Co.
Chartered Accountants
Firm Regn. No.: 004879N

A.G. Sitaraman
A.G. Sitaraman
Partner/M. No.: 017799
Date: 14-08-2023
Place: Hyderabad



N. Madhu Murthy
N. Madhu Murthy
Director-Finance & Executive Director

Mahpara Ali
Mahpara Ali
Chairperson-Audit Committee

T. C. S. Reddy
T. C. S. Reddy
CEO & Managing Director

K. Madhava Rao
K. Madhava Rao
Chairman