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APMAS ANNUAL REPORT

2019-2020

June 2020
Hyderabad



CONTENTS

MESSAGE FROM THE CEO.....	2
BOARD OF DIRECTORS.....	3
DONORS AND PARTNERS IN DEVELOPMENT	4
WHERE WE WORK.....	5
WHAT WE DO.....	6
OPERATIONAL AREAS, PROJECTS AND SUPPORTERS	7
OUTREACH 2019-2020.....	8
HIGHLIGHTS 2019-2020	10
PROGRESS 2019-2020.....	11
Stream 1: Building Social Capital.....	11
1. Gender and Nutrition - MARPU.....	11
2. Sector Own Control.....	11
3. Start-Up Village Entrepreneurship Programme	12
4. Promotion of SHGs, Bihar.....	12
Stream 2: Natural Resource Management and Livelihoods	13
1. Green Innovation Centre.....	13
2. APDMP	13
3. Go Green! Grow Green!.....	14
4. AGEEWA.....	14
5. Climate SMART Village.....	15
6. Promoting FPOs as Business Start-Ups	15
7. Farm Service Centre	16
8. Custom Hiring Centre, Borapatla	16
9. Support to AF FPOs	17
10. Resource Support Agency to NABARD.....	17
Stream 3: Innovations and Pilots.....	18
1. Pileru School Transformation	18
2. Peyyalapalem Model Village	18
3. Srirampuram Model Village	19
4. Borapatla Model Village	19
CAPACITY BUILDING	20
GOVERNANCE AND HUMAN RESOURCES.....	20
FINANCIALS 2019-2020	22
ABBREVIATIONS	23

MESSAGE FROM THE CEO

I take great pleasure in dedicating the 19th Annual Report of APMAS to all our stakeholders. It has been an enriching experience and incredible journey over the past nineteen years towards empowering the poor and marginalized communities. Our beginning was supporting the women SHG movement in erstwhile Andhra Pradesh in 2001 and over the years, we have grown and expanded geographically and sector wise.

The year 2019-2020 has been a very purposeful and impactful as we have been able to break new ground and have several achievements to our credit in expanding and deepening our interventions. We have also increased our staff strength and able to mobilize funding from diverse donors. During the year 2019-2020, we have significantly improved our engagement in policy advocacy at the national level by working with NRLM, SFAC, state governments of Andhra Pradesh and Telangana on policies related to FPOs, and mainstreaming systems of self-regulation among the SHG institutions and FPOs. Revival of the ENABLE Network for taking up issues related to SHG federations and FPOs at the national level was an important development during the year.

The year has also faced certain constraints including delayed fund releases from the government, restricted and inadequate support to the people's institutions. The most challenging factor at the end of the year was the outbreak of corona virus and the subsequent lock down starting from 23 March 2020. APMAS has immediately got into the action and enabled our FPOs to undertake business activities and reorganized the interventions so as to cope with the crisis due to Covid -19 Pandemic. Our team in Hyderabad and in the field worked relentlessly in reaching out to the poorest of the poor and the vulnerable families living in the slums of Hyderabad, Ongole and Tirupati and in our operational areas with relief activities.

We were able to tide through the constraints and challenges due to the exemplary guidance received from our Board and remain relevant in the context of changing development scenario. We gratefully acknowledge the support and cooperation received from our donors, partners, communities and key stakeholders. We aim to achieve new heights in the upcoming years by playing a strategic role as a third sector to meet the systemic challenges and constraints and making our paths democratic and participatory, leading to the social and economic empowerment of underprivileged communities. Such a journey is definitely possible with the guidance from our learned and eminent Board members, support from our professional staff and cooperation from our development partners and most importantly our communities.

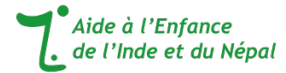
C.S. Reddy
Founder & CEO

Hyderabad

BOARD OF DIRECTORS

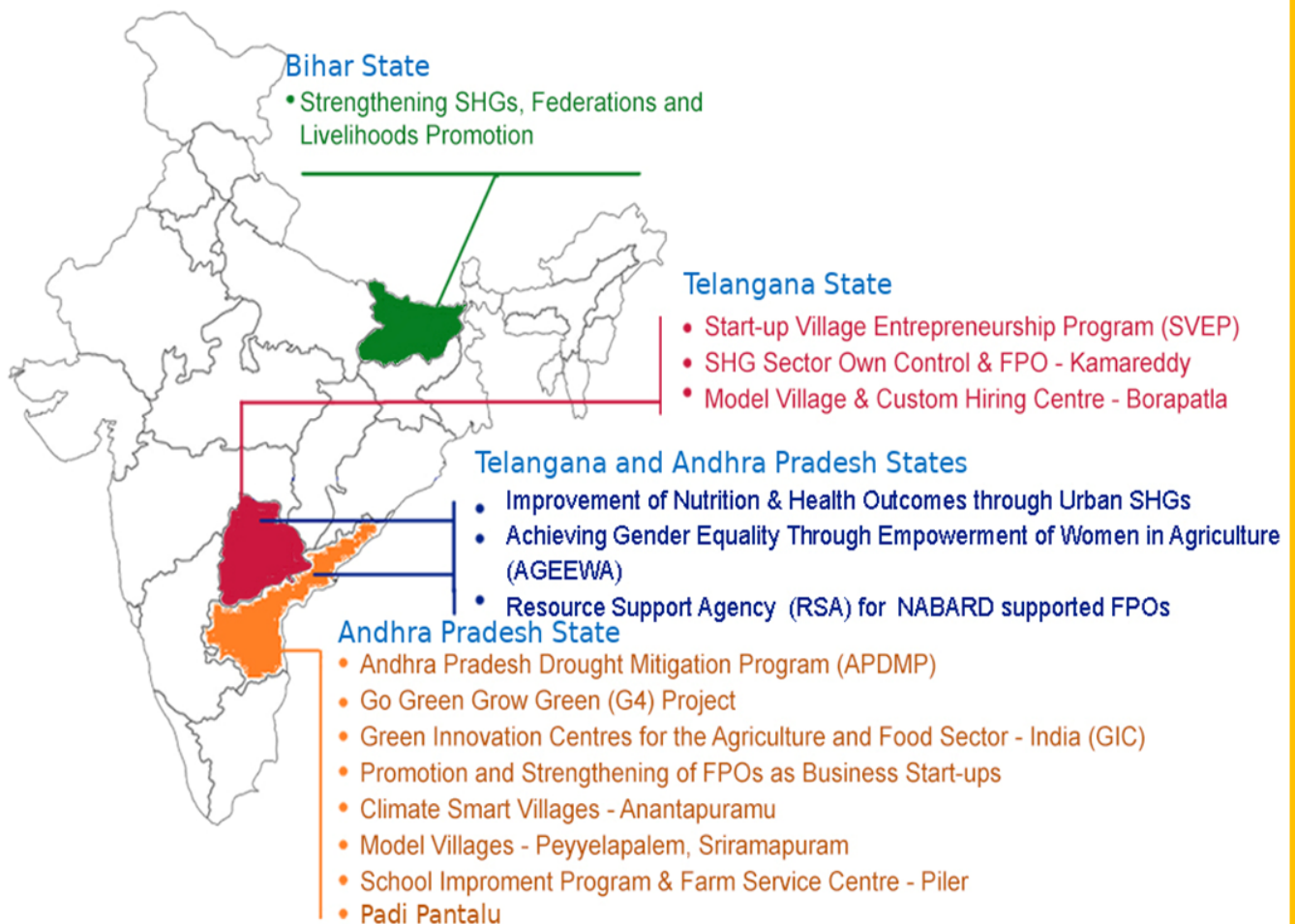
#	NAME	Position	Affiliation
1	Mr. K. Madhava Rao, IAS (Retd.)	Chairperson	Ex. Chief Secretary to Govt. of AP
2	Ms. Mahpara Ali	Vice Chairperson	Former CGM, SBI
3	Mr. Jayesh Ranjan, IAS	Members	Principal Secretary IT, E & C, Govt. of TS
4	Mr.Chiranjiv Choudary, IFS		Commissioner of Horticulture and Ex-Officio Secretary to Govt of AP
5	Ms. Mukti Basco		CEO, Healing Fields Foundation
6	Mr. P. Mohanaiah		Former Chief General Manager, NABARD
7	Ms. Savita Mahajan		Former Dy. Dean, ISB
8	Mr. NV Ramana		Former BASIX and ITC
9	Prof. C. Shambu Prasad		Professor, IRMA
10	Dr. Sudha Rani		Director, CSTD (Dr. B. R. Ambedkar Open University)
11	Mr.Vijay Kumar	Ex-Officio Members	CGM, NABARD, Telangana
12	Mr.M.Satyanarayana Reddy		General Manager (RP&D), Andhra Bank, Telangana
13	Ms. Grace Saroja		Director, Planning, Govt. of Telangana
14	Ms. Kamalamma		TLF President, Srikakulam, AP
15	Ms. Karuna		ZS President, Nizamabad, Telangana
16	Ms. Suvarna		TLF President, Adilabad, Telangana
17	Ms. K. Madhu Bala		ZS President, East Godavari, AP
18	Mr. CS Reddy		CEO & MD
19	Ms. A. Kalamani		Consultant
20	Mr. N. Madhu Murthy		Executive Director

DONORS AND PARTNERS IN DEVELOPMENT



WHERE WE WORK

Project Locations:



WHAT WE DO

Stream 1: Building Social Capital

MAARPU Project: Develop & explore the efficacy, effectiveness and cost effectiveness of community based models for improving nutrition outcomes of urban poor through SHG institutions.

Promotion of SHGs in Bihar: Empower the rural poor to access entitlements through promotion & strengthening of 2000 SHGs, 100 VOs and 6 CLFs in two blocks in Saran district, Bihar.

Sector Own Control: Member-control and self-reliance for sustainability of the SHG movement

Start-up Village Entrepreneurship Programme: Stimulate economic growth and reduce poverty and unemployment in the villages by helping start and support rural enterprises

Stream 2: Natural Resource Management and Livelihoods

Green Innovation Centre: Enhance the production, productivity & profitability of farmers across the tomato value chain through promotion and strengthening of FPOs with special focus on women & youth covering 6000 farmers in Chittoor district in AP

APDMP: Strengthen the adaptive capacity & productivity of agriculture in the rain fed areas of Ananthapur district

Go Green! Grow Green! : Sustainable increase in incomes of small landholders and landless through farmer Institutions, integrated farming systems and supplementary livelihoods in Ananthapur and Chittoor districts of Andhra Pradesh

IWMP: Harnessing, conservation and development of degraded natural resources, introduction of multi-cropping and diverse agro-based activities; promotion of sustainable livelihoods and increasing household incomes in Ananthapur & Chittoor districts of Andhra Pradesh

AGEEWA: Achieve gender equality through enabling institutional platforms of the women in agriculture in Ananthapur district of Andhra Pradesh and Yadadri district of Telangana

Climate Smart Villages: Strengthen and support people's organizations for undertaking mitigation and adaptation measures in the agriculture and allied sectors to cope with climate change in drought prone regions in Ananthapur district of Andhra Pradesh

Promoting FPOs as Business Start-ups: Increase the contribution of the agri-business sector to the State's GDP substantially.

Padi Pantalu: To achieve food and fodder security through sustainable farming and alternate livelihoods for the small and marginal farmers with focus of women and youth

Pileru Farmer Service Centre: Provision of productivity enhancement services, information, communication, and knowledge services value addition and marketing services to the farmers

Borapatla Custom Hiring Centre: Promote and capacity the farmer producer organizations (FPO) to practice sustainable agricultural practices and undertake value chain interventions via collective procurement and Marketing;

NABARD RSA: Provide capacity building and mentoring support to POPIs and FPOs supported by NABARD in Rayalaseema region

Stream 3: Innovations

Model Villages: Transform the village into a Model Village through a community-led approach towards an inclusive and holistic development

School Improvement Programme: Human and Infrastructure development works to transform schools into model schools in Piler, Chittoor district

Rushi Project: Provides students with knowledge and experiences to help with the overall development

OPERATIONAL AREAS, PROJECTS AND SUPPORTERS

State	Operational Areas	Projects	Supporters
Andhra Pradesh	Tirupati & Ongole towns in Andhra Pradesh	Gender & Nutrition Project – Action Research	BMGF
	Nallamada (M) in Ananthapur, V.Kota & Ramasamudram (M) in Chittoor Districts	IWMP	Government of AP
	Nallamada (M) in Ananthapur, V.Kota (M) in Chittoor Districts	Go Green! Grow Green (G4)	Bread for the World, Germany
	Ramasamudram, Madanapalle, Nimmanapalli & Palamaner mandals, Chittoor District	Green Innovation centre (GIC)	GIZ, Germany
	Peyyalapalem & Sriamapuram, Nellore District	Model Village	Aurobindo Pharma Foundation
	Piler, Chittoor District	FSC, School Improvement	
	12 mandals in Ananthapur District	APDMP	GoAP & IFAD
	3 districts in Rayalaseema region of Andhra Pradesh	Horticulture Project	GoAP
	4 districts in Rayalaseema region of Andhra Pradesh	NABARD RSA	NABARD
	Dharmavaram & Ananthapur Rural mandals, Ananthapur district	AGEEWA	AEIN, Luxembourg
	Gudibanda and Nallamada Mandals in Ananthapur district	Climate Smart Village	
	Kurubalakota and Valmikipuram (Vayalapadu) in Chittoor district	Padi Pantalu Project	
Telangana	Kamareddy district	Sector Own Control	DGRV Germany
	GHMC, Hyderabad	Gender & Nutrition Project – Action Research	BMGF
	Borapatla village, Sangareddy district	Model Village	Aurobindo Pharma Foundation
	Narayankhed and Chandrugonda blocks of Bhadradi- Kothagudem District	SVEP	Govt of Telangana (SERP)
	Bommalararamam & Yadagirigutta mandals, Yadadri district	AGEEWA	AEIN, Luxembourg
Bihar	Dighwara & Garkha blocks, Saran district	Promote and Strengthen SHGs and their Federations	E & Y Foundation
Across & outside India	Research, Consultancy Assignments and Capacity Building Events		

OUTREACH 2019-2020

State	District	Mandals/ Blocks	Villages/ Cities	Women	Farmers	SHGs	FPOs	SLFs	CLFs	FPO Fed.	Others
Andhra Pradesh	Ananthapur	Ananthapur	6		345		1			1	
		Dharmavaram	6		362		1				
		Lepakshi	12		1066		1				
		Parigi	14		1153		1				
		Talupula	16		885		1				
		Agali	11		1080		1				
		Gudibanda	13		1359		1				
		Madakasira	16		914		1				
		Rolla	10		1127		1				
		Amadagur	9		768		1				
		Nallamada	34		1143		1				
		Obuladevaracheruvu	13		973		1				
		Tanakal	17		1235		1				
		Garladinne	9		359		1				
		Pamidi	6		161		1				
		Peddavadugur	9		370		1				
		Guntakal	5		162		1				
		Nambulipulikunta	13		969		1				
		Gandlapenta	12		1303		1				
	Chittoor	V.Kota	41		994		1				
		Ramasamudram	155		2123		1				
		Madanapalle	64		1591		1				
		Nimmanapalli	49		1547		1				
		Palamaner	39		778		1				
		Pileru	23		268		1				22 schools
		Kalikiri	32		193		1				
		Kurubalakota	68		167		1				
		Vayalapad	28		204		1				
		Tirupati	1	1899		894		26			15 slums
	Kurnool	Yemmiganur	9		500		1				
		Gonegandla	8		501		1				
		Nandikotkuru	12		504		1				
		Miduthur	10		212		1				
	Nellore	Kodavalur	1								290 Families
		Rajupalem	1								513 Families
		Allur	1								1 school
	Ongole	Ongole	1	1036		501		24			15 Slums
Sub Total	5	37	774		25316	1395	32	50	0	1	



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State	District	Mandals/ Blocks	Villages/ Cities	Women	Farmers	SHGs	FPOs	SLFs	CLFs	FPO Fed.	Others
Telangana	Kamareddy	Sadasiva Nagar	10		786		1			1	
	Yadadri Bhuvanagiri	Bommaramaram	9		385		1				
		Yadagirigutta	6		428		1				
	Sangareddy	Hathnoor	5		145		1				578 Families
		Nayanakhet	43	950		1127					
		Kalher	29	550		616					
		Manoor	32	419		475					
	Hyderabad	GHMC	1	2106		361		17			15 Slums
	Bhadradi- Kothagudem	Chandrugonda	9	480		651					
		Annapureddypally	8	350		494					
		Mulakalapalli	12	550		872					
		Julurpadu	10	513		839					
Subt otal:	5	12	174	5918	1744	5435	4	17	0	1	
Bihar	Saran	Dighwara	34	4787		702			1		
		Garkha	99	6521		951					
	East Champaran	Dhaka	77	12828		1069			3		
	Munger	Dharhara	75	10908		909			3		
	Nawada	Rajauli	131	18636		1553			3		
Sub total:	4	5	285	35044		3631			7		
Total	14	54	1233	40962	27060	10461	36	67	7	2	

NABARD AP	4 Districts Rayalaseema	55 Mandals					54				23 POPIs
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In 2019-20, APMAS has reached out to **3 states, 14 districts, 109 Mandals, 1233 villages/cities** reaching out to:

- **68,022 individuals: 27,060 farmers and 40,962 SHG women**
- **10,497 people's institutions: 90 FPOs; 10461 SHGs**
- 67 SLFs
- 7 CLFs
- **2 FPO Federations in 2 states**
- 381 Families in 3 model villages
- 23 schools and colleges
- 23 Producer Organisation Promoting Institutions in AP

HIGHLIGHTS 2019-2020

Building Social Capital

1. DPRs were approved by NRLM /SRLM for implementing the Startup Village Entrepreneurship Project (SVEP) in Chendrugonda & Narayankhed blocks of Telangana to promote 8,000 non-farm enterprises.
2. Revived the ENABLE network of 28 major SHG / FPO promoting institutions and organised two events to engage in policy advocacy through self-regulation
3. SHG strengthening in Digwara and Gharka has substantially improved its effectiveness and introduced agricultural interventions for improving the productivity of rice, wheat, potato and vegetables and provided mentoring support to nine Cluster Level Federations (CLFs) to develop as model CLFs.
4. Successfully implemented the Gender and Nutrition Project funded by BMGF and efforts are underway to upscale the project based on the lessons learnt
5. Represented in several international and national conferences and workshops to share experience on the self regulation and sustainability of SHG Institutions and FPOs

NRM and Livelihoods

6. Signed MoU with AP Food Processing Society and got approved Rs.97 crore for capacitating the FPOs
7. Currently promotes 36 FPOs with a shareholding of around 20,000 farmers and provides incubation support to 36 FPOs in Rayalaseema region of AP as Resource Support Agency of NABARD
8. APMAS promoted FPOs have mobilised Rs.1.5 crore as share capital; undertaken input and output marketing for Rs.7.6 core & Rs.60 lakh; leveraged double to their share capital from the Government in the form of equity grant, custom hiring centre, transport vehicles, vegetable nurseries, input shops, etc.
9. Achieved several breakthroughs to ensure that the FPOs are recognized as legitimate agencies for procurement of paddy, maize, red gram under Minimum Support Price of State Governments.
10. DGRV partnership has grown strong over the past 12 years and intensified in offering South-South Cooperation seminars on Cooperatives/FPOs and technical support to the Cooperatives in Myanmar.
11. Signed MoU with National Association of FPOs and in partnership with NAFPO and IRMA, organised a South India FPO workshop to identify solutions to address major challenges and also contributed to the strategy discussions of SFAC to promote 10,000 new FPOs.
12. As a member of the jury supported selection of best performing FPOs in the country for the Samunnati - Economic Times FPO Annual Awards
13. Developed draft FPO policy for Government of Telangana based on the State Level Workshop conducted on FPOs with the State Government Officials of Agriculture, Horticulture & Agri-marketing.
14. Developed six self learning and user-friendly training modules and 15 posters in English and Telugu on FPO Governance and Management for use by the Board of Directors.

Innovations

15. Successfully implemented three model villages' projects across Andhra Pradesh and Telangana
16. Developed critical infrastructure in 22+ schools and junior colleges across Pileru mandal to provide students a conducive learning environment.

COVID – 19 Relief Response

17. Initiated intensive COVID-19 relief operations in a mission mode since 27 March 2020 in terms of creating and strengthening market linkages to increase remunerative prices for the farmers through FPOs and providing much-needed relief to their member-farmers and to the poor and the migrant families in urban areas of Hyderabad and other towns in our operational areas.

PROGRESS 2019-2020

Stream 1: Building Social Capital

1. Gender and Nutrition - MARPU

Objectives

- Enhance the knowledge and confidence levels of pregnant and lactating women in overcoming gender barriers to ensure adequate diet diversity
- Sensitize the spouses and caretakers of the family on gender and social barriers surrounding the dietary diversification of pregnant and lactating women
- Sensitize the SHGs on gender and social barriers surrounding the dietary diversification of pregnant and lactating women

Achievements

- On an average across all three project areas, the percentage of PLW who consume five types of food increased from 80% to 93% post interventions
- Percentage of lactating women who initiated breastfeeding within an hour of childbirth increased significantly from 72% in Hyderabad, 73% in Ongole and 30% in Tirupati to 94%, 93% and 97% respectively.
- Post interventions, percentage of PLW living in joint families doing household chores decreased from 95% in Hyderabad, 87% in Ongole and 76% in Tirupati to 6%, 43.4% and 18% respectively.



2. Sector Own Control

Objectives

- Persistent advocacy for effective SOC for SHGs and SHG federations
- Application of Sector Own Control (SoC) components for FPOs
- Nurturing of FPOs for better access to market, technology, infrastructure and capital
- Strengthening Telangana Rythu Producer Company and promotion of state level FPO Federation in AP

Achievements

- Supported Seven Self Help Promoting Institutions (SHPIs) with SOC implementation strategy materials
- Supported four SHPIs in developing 120 resource persons on SOC components
- Supported 35 FPOs for developing systems, business plan and legal compliances



3. Start-Up Village Entrepreneurship Programme

Objectives

- Enable rural poor to set up their enterprises by developing a sustainable model for village entrepreneurship promotion through integrated ICT techniques and tools for capacity building and enterprise advisory services
- Develop local resources by training a pool of village level community cadre (CRP-EP)
- Build the capacity of the SHG federations to monitor and direct the work of the CRP-EPs
- Enable the rural entrepreneurs to access finance from the SHGs and federations, the banking systems for starting their enterprises
- Handhold the rural entrepreneurs/enterprises in the initial six months of start-up, with visits from the CRP-EPs supported by guidance from an advisory panel of experts for the relevant enterprise.

Achievements

- Detailed Project Report approved by SERP Telangana
- Selected 25 Community Resource Persons (CRPs) in Narayankhed and 26 in Chandrugonda
- BRC formation was done in Narayankhed informally and names as “Manjeera BRC”



4. Promotion of SHGs, Bihar

Objective

- Strengthening SHGs, Village Organizations and Cluster Level Federations in 2 Blocks
- Strengthening Livelihoods of farmers in Agriculture, Enterprise and Livestock in 2 Blocks
- Demonstrating SOC Components in 9 CLFs in E. Champaran, Munger & Nawada districts

Achievements

- Promoted 1651 SHGs, 118 VOs and 1 CLF in two Blocks with zero defunct SHGs
- Completed 100% of SHGs profile and handed over to BRLPS
- 93 % SHGs are in A & B grade
- Submitted 100% SHG documents to Banks and opened 98% SHG savings accounts
- Submitted 94% SHG CCL documents to Banks and opened 86% SHG CCL accounts



Stream 2: Natural Resource Management and Livelihoods

1. Green Innovation Centre

Objectives

- Undertake and up-scale tomato value chain development interventions and innovations
- Provide capacity building and handholding support to 15 FPOs to develop them into viable farmer-owned enterprises engaged in tomato value chain
- Scale-up the interventions and innovations taken-up under GIC project to 15,000 farmers
- Transfer of knowledge, approach and experience of strengthening and achieving sustainability of FPOs

Achievements

- Initiated Operation Greens in collaboration with APFPS and VCF
- Mobilized 6772 farmers into FPOs out of which 38% are women farmers
- Four FPOs are successfully running FDCs in collaboration with efresh Agri Solutions and providing quality inputs to farmers
- Leveraged special approval from Government of AP for the procurement of inputs from APMARKFED
- Three FPOs availed seed license; two FPOs acquired pesticide licenses and M-Tomato Federation acquired fertilizer license



2. APDMP

Objective: Strengthen the adaptive capacity and productivity of agriculture in the rain fed areas of Ananthapur

Achievements

- FPO membership reached to 6543 in 12 FPOs
- Implemented living soil activities for improving soil fertility in 800 acres
- Dug 51 farm ponds for harvesting rain water
- Provided 1200 night shelters to poorest of the poor families
- Promoted 12 breeder farm entrepreneurs
- Conducted 94 Farmer Field Schools for transfer of technology
- Established 12 Custom Hiring Centres and are running successfully with a revenue of Rs. 7,93,249/-



3. Go Green! Grow Green!

Goal: Enhance economic and food security among the small land holders and the marginalized poor through institutional-building processes and promotion of integrated farming systems and farm-based micro-enterprises

Achievements

- 8 GRSs and 2 FPOs are Grade A
- 30% of women are in decision making position in GRSs and 25% in FPOs
- Two FPOs undertaking collective procurement and marketing the produce of 1207(60%) members
- 1403 farmers adopted Integrated Farming Systems (IFS) in the project area.
- 1028 (41%) farmers adopted value chain interventions such as cleaning, grading, sorting and involved output marketing and get good price
- 1052 (42%) farmers leveraged support for soil and water conservation measures from IWMP/NREGS



4. AGEEWA

Goal: Achieve gender equality through enabling institutional platforms of the women in agriculture in Ananthapur district of Andhra Pradesh and Yadadri district of Telangana

Achievements

- 4 FPOs mobilized 2040 women farmers and 1084 members mobilized in Two women FPOs Kurbalakota and Peddavaduguru
- 1126 (75 % of overall objective 1510) women farmers benefited from WFPO activities like seed. fertilizer business, usage of water tanker, kitchen garden
- WFPOs procured (paddy, red gram, jowar, millets, horse gram, castor) seeds and marketed to members
- Rs 16 lakh worth fertilizers procured and sold through FPO during Kharif & Rabi seasons; 70 Quintals millets procured by FPO for processing and marketing



5. Climate SMART Village

Objectives

- Build capacities of people's organizations and rural communities to plan and implement climate smart initiatives and build resilience of vulnerable families through adaptation strategies in the agriculture and allied sectors
- Enhance Green House Gases (GHG) sinks through agro-forestry on farmers' and common lands and contribute to limiting emissions of GHGs especially in the agricultural sector
- Disseminate information locally, nationally and internationally on the impact of alternative pathways in rural communities to address climate change

Achievements

- 558 farmers adapted Zero Budget Natural Farming (ZBNF), diversified farming, navadhanya, bund plantation, innovative irrigation techniques (SWAR), improved and drought resistant and improved variety of seeds and pre monsoon sowing
- Developed 20 demo plots and taken up climate resilient agricultural practice
- Reached out to 450 farmers through fodder promotion, silage preparations, health camps and provision of small ruminants
- 320 acres brought under millet cultivation by 222 farmers
- Installed 16 Solar & 85 LED street lights, 7 bio-gas units and provided 1200 LED bulbs to 600 families



6. Promoting FPOs as Business Start-Ups

Objectives

- Reduction in the cost of cultivation
- Increased income through collective procurements of inputs
- Produce aggregation for better marketing

Achievements

- Mobilised 3453 members into 12 FPOs and registered 12 FPOs and opened bank accounts; out of 12 FPOs, five registered under Companies act 2013 and rest under MACS act 1995
- 3 FPOs received GST certificate and one FPO received Fertilizer and Pesticide license
- FPO Offices established for 8 FPOs and the offices for rest 4 FPOs are identified
- Trained 190 BoDs and active FPO members in 12 FPOs on Sector Own Control (SOC) and organized exposure to successful model farmer cooperative organizations



7. Farm Service Centre

Objectives

- Provide services for productivity enhancement
- Provide information, communication and knowledge services
- Provide value addition and marketing service

Achievements

- Piler Farmer Producer Company Limited obtained GST, Seed, Fertilizer and Pesticide licenses
- 246 new share holders joined into Piler FPCL and total shareholders now are 283



8. Custom Hiring Centre, Borapatla

Objectives

- Promote and strengthen the farmer producer organizations (FPO)
- Enable the FPO in practicing sustainable agricultural practices and undertaking value chain interventions via collective procurement and Marketing
- Support advocacy platforms for accessing various services and entitlements especially by small and marginal farmers

Achievements

- Conducted orientation and awareness meetings on the crisis in agricultural sector, importance of FPOs, share capital, FFS trainings, introducing demo plots etc
- Mobilized share capital from 149 members
- Organised exposure for BoD members to Dharani FPO at Kamareddy
- Developed business plan and the requirement of seeds and fertilizers. The business was done worth of Rs.40,00,000 and the profit earned was Rs.1,75,000/-. Rs.10,00,000 worth of fertilizer business was also done



9. Support to AF FPOs

Objectives

- Capacity Building Trainings to FPOs Board Of Directors and Staff
- Preparation of Business Plan to FPOs
- Provide Technical support in Market Linkages

Achievements

- Orientation provided to FPO Board of Directors of Kundurpi, Beluguppa, Settur, Kalyanadurgam on various types of Input and output Business
- 8 MACS Board of Directors interacted with Kodangal women farmers FPO Board of Directors to understand their experiences
- SMG audit and Grading training held to FPOs staff
- B - Plan write shop held for FPO staff in Kalyandurgam, Settur, Beluguppa, Kundurpi mandals



10. Resource Support Agency to NABARD

Objective: Provide capacity building and mentoring support to POPIs and FPOs supported by NABARD in Rayalaseema region of Andhra Pradesh

Achievements

- Signed MoU with NABARD to support POPIs and FPOs in Rayalaseema region in terms of training, capacity building, facilitating financial & market linkages and legal compliances
- Provided training to 38 staff from 22 POPIs on governance and management of FPOs, legal compliances, registration process and business planning
- Provided three trainings and one exposure visit to forty FPO CEOs on registration process, mobilization, legal compliances, business planning and value-addition & marketing
- Provided training to 122 BoDs from 30 FPOs on self-learning modules developed by APMAS (governance and management of FPOs)



Stream 3: Innovations and Pilots

1. Pileru School Transformation

Objectives

- Schools have clean, well maintained and separate toilets for boys and girls
- Schools have wall writings on important sanitation and community issues
- Repairs and renovations and additional classrooms constructed in schools where it is most essential
- Students have access to good sports equipments and playgrounds

Achievements

- Drilled a Bore-well, constructed a room and established RO plant in the premises of GV Nagar Model School
- Total 3193 students received 18,000 notes from Aurobindo Pharma Foundation in 23 schools in Piler, KV Palle and Kalikiri Mandals
- Total 670 dual-desks (School benches) were supplied to 15 Government schools and 2 Colleges
- Developed Play ground at ZPHS Girls High School



2. Peyyalapalem Model Village

Objective: Transform Peyyalapalem into a Model Village through community-led process towards an inclusive & holistic development

Achievements

- Initiated tailoring training in partnership with USHA International - three batches of 20+ members have completed a 100-day training and most of them purchased their own machines for business
- Connected a bore well to the RO plant and the water plant has generated over Rs.2000 profit each month from the sales.
- Facilitated health camps under YSR Sanchara Vahanam and eye camps in partnership with Pushpagiri hospitals
- Celebrated Independence Day and National Sports day in primary and high school and prizes distributed to the students won in various competitions. An education volunteer has been placed in the school to assist teachers in the teaching process



3. Srirampuram Model Village

Objective: Transform Sriampuram into a Model Village through community-led process towards an inclusive & holistic development

Achievements

- Monthly meetings of the SHGs held regularly and an average of 12 members attended the meetings regularly along with VO accountant
- Tailoring training has been initiated in partnership with USHA International. 3 batches of 20+ students have completed a 100 days training during the year.
- An education volunteer has been placed in the school to assist teachers. Independence Day and National Sports day were conducted in primary and high school during which various competitions were held and prizes distributed to the students. Students were also taken on exposure. A library room has been constructed. Compound wall also constructed and the play area has been leveled for students. The water supply to the high school was provided. Distributed benches and books to students.
- Facilitated monthly health camps under the AP Government Health Program of YSR Sanchara Vahanam along with Pushpagiri Eye institute. Eye camp was conducted and more than 150+ eye surgeries were undertaken and more 300+ pairs of spectacles have been distributed to villagers in need.



4. Borapatla Model Village

Objective: Transform Borapatla into a Model Village through community-led process towards an inclusive and holistic development

Achievements

- Initiated Tailoring training Borapatla and Reddy Khanapur villages. Five batches of 20+ members successfully completed the training and many started their own enterprises.
- Conducted monthly health camps by ANM & ASHA workers and a health volunteer. Regular check-ups were done for pregnant and lactating women. Village Health, Nutrition and Sanitation Committee meetings also held regularly.
- After maintaining the RO plant successfully for the last three years and recently handed over to GP
- Promoted FPO - Jai Kisan Agriculture Mutually Aided Co-Operative Society Ltd and received GST certificate and applied for other licenses. FPO meetings are held regularly. 10 demo plots-growing cotton and paddy- have been identified. Several trainings on pest management, Soil sampling, book keeping are being done and Farmer Field Schools (FFS) are also being arranged regularly.



CAPACITY BUILDING

The SHG learning centre was well utilized and 41 trainings were conducted for 1114 participants (table 1) and the project wise trainings held were 367 for 9039 participants (table 2).

Project/ Donor	Workshops/ Trainings	Number of Participants
AIEN	4	75
DGRV	13	447
BMGF	4	151
NABARD-AP	7	227
GIC	4	73
Horticulture	2	35
G4	1	18
APMAS	3	72
Others	2	16
Total	41	1114

Project-wise trainings

Project	Number of Programmes	Number of Participants
AF FPO'S SUPPORT	8	279
AGEEWA	46	1301
APDMP	18	522
CSVP	21	1094
EY Project	33	971
FPO Incubation Center	2	45
G4	9	180
Gender & Nutrition	13	389
GIC	169	2597
Horticulture project	10	262
NABARD RSA	9	219
SOC In Bihar	6	128
SOC-Kamareddy	18	958
SVEP	5	94
Total	367	9039

GOVERNANCE AND HUMAN RESOURCES

Governance

APMAS has a diversified Board of Directors (BoD) with representation from the government, banks, academic and research institutions, NGOs, SHG federations and distinguished individuals. Shri. Kaki Madhava Rao IAS (Retd.), the former Chief Secretary of Government of Andhra Pradesh, is the current Chairperson. The Board of Directors consists of 40 members who meet for 4 times in a financial year. This year the board meetings were held in the months of August, December, January and March. Dr. Sudha Rani,

Director, CSTD (Dr. B. R. Ambedkar Open University) was inducted into the Board of Directors in this financial year.

The Audit Committee ensures effective governance and advises the Board of Directors on financial matters, and monitors the accounting and internal control systems as per the accepted standards. The audit committee meets twice in year usually. There is an internal auditor who reports to the Audit Committee. The Annual General Body Meeting (AGM) is held once in every financial year. For this financial year, the AGM was held on 18th August 2019. During the AGM, 6 new members were inducted into the General Body, Annual report and Audited Statements of 2018-19 were adopted. The Annual plan and budget of the financial year 2019-20 was adopted. Internal and Statutory Auditors were renewed for the financial year.

APMAS has well defined accounting systems and procedures and policies and the Internal Complaints Committee (ICC) to address sexual harassment at workplace. In this financial year:

- Manual of Governance was prepared.
- Conflict of Interest Policy was prepared
- HR Policy was revised
- Finance Policy was revised
- Risk Mitigation Policy is being prepared.

Human Resources

APMAS - Employees & Consultants for the year (2019-2020)						
APMAS Regular Employees						
#	Position	Male	Male %	Female	Female %	Total
1	Management	2	100	0	0	2
2	Directors & Joint Directors	3	60	2	40	5
3	Managers	19	86	3	14	22
4	Officers	17	68	8	32	25
5	Prog. Support	18	67	9	33	27
6	Office Assist. & Driver	9	100	0	0	9
	Total	68	76%	22	24%	90
APMAS Consultants						
#	Position	Male	Male %	Female	Female %	Total
1	Consultants	7	70	3	30	10
2	Interns	1	25	3	75	4
	Total	8	57%	6	43	14
Grand Total		76	73%	28	27%	104
On Rolls		90		87%		
Consultants, Interns		14		13%		
Total		104		100%		
No. of employees as on 01.04.2019		102			102 (27 F / 75M)	
No. of employees Joined		29			29 (12 F / 17 M)	
No. of employees Resigned		41			41 (17 F / 24 M)	
No. of employees as on 31.03.2020		90			90 (22 F / 68M)	

FINANCIALS 2019-2020

Income	2020	2019	Variance %
Grants	975.38	1031.61	-5.45%
Interest Income	10.98	12.64	-13.14%
Profit on sale of assets	0.06	12.73	-99.52%
Contribution Received	20.45	29.96	-31.74%
other Income	27.04	11.62	132.70%
Total	1033.91	1098.56	-5.88%

- The CSR contribution from Aurobindo Pharma during 2019 was Rs. 212.90 lakh whereas during the year 2020, it was Rs. 164.83 lakh. The CSR funding got reduced by Rs. 48.07 lakh
- Similarly, APDMP has given a Grant of Rs. 141.04 lakh in 2019 whereas it was Rs.89.21 lakh, reduced by Rs. 51.83 lakh due to reduction in staff cost by Govt. of A.P.
- Received grant of Rs. 49.68 lakh from Horticulture department in the year 2020 whereas there were no Grant receipts in 2019. The total amount due is Rs. 173.88 lakh out of which proceedings were issued for Rs. 99.36 lakh and remaining amount of Rs. 74.52 lakh release of proceedings are pending.
- The interest income is reduced as we could not invest our funds in Fixed deposits due to donor guidelines and as such the interest earnings on term deposits got reduced
- We had sold three cars during 2018-19 and as such the profit on sale of assets are higher as compared to the year 2020 where we had sold off two number of two wheelers
- The overall Income earned during the year 2020 is Rs. 1033.91 whereas it was Rs. 1098.56, a reduction of Rs. 64.65 lakh (reduction of 5.88%).
- Received the following grants during the year 2019-20 on the last day of the year 31.03.2020

UBS	38.81 lakh
Trego	6.50 lakh
Aurobindo	15 lakh
IWMP	5. lakh
Total	65.31 lakh

Expenditure	2020	2019	Variance%
Direct Programme Expenses	720.82	536.51	34.35%
Salaries to Staff	460.31	396.46	16.10%
Administration and Support Costs	38.72	57.45	-32.60%
Total	1219.85	990.42	23.16%

- The total expenditure for the year 2019-20 is Rs. 1219.85 lakh whereas it was Rs. 990.42 lakh in 2018-19, increased spending of Rs.229.43 lakh up by 23%. This is mainly due to increased spending in GIZ, BMGF and AEIN supported projects.
- The major increase had been in Salaries to staff which is Rs. 460.31 lakh whereas it was Rs. 396.46 lakh in 2018-19, increase of Rs. 63.85 lakh_ increase of 16%. This is partly on account of increments paid to staff across all levels and partly due to additional staff recruited for new projects.
- The programme expenditure in 2019-20 is Rs.720.83 lakh whereas it was Rs.536.47 lakh increased by Rs. 184.31 lakh increase of 34% due to increased spending in GIZ, BMGF and AEIN funded projects.
- The Programme support cost during the year 2019-20 was Rs. 38.72 lakh whereas it was Rs. 57.45 lakh a reduction of Rs. 18.73 lakh as we could allocate the some of the expenses to the donor funds.
- The total receivables including advances paid for the year is Rs. 191.25 laths. We have received an amount of Rs. 48.62 lakh till date against the receivables.
- Purchased assets worth Rs. 4.89 lakh during 2019-20

ABBREVIATIONS

AGEEWA	Achieving Gender Equality through Empowering Women in Agriculture
ANM	Auxiliary nurse midwife
AP	Andhra Pradesh
APDMP	Andhra Pradesh Drought Mitigation Project
APFPS	Andhra Pradesh Food Processing Society
APMACS	Andhra Pradesh Mutually Aided Co-operative Societies Act
APMAS	Andhra Pradesh Mahila Abhivruddhi Society
APPI	Azim Premji Philanthropic Initiatives
APRLP	Andhra Pradesh Rural Livelihoods Programme
APDPIP	Andhra Pradesh District Poverty Initiatives
ASHA	Accredited Social Health Activist
BFTW	Bread for the World
BOD	Board of Directors
BMGF	Bill and Melinda Gates Foundation
BMZ	German Federal Ministry for Economic Cooperation and Development
BRLPS	Bihar Rural Livelihoods Promotion Society
CBMF	Community Based Micro Finance
CC	Cluster Co-ordinator
CRP-EP	Community Resource Person- Entrepreneurship Program
CLF	Cluster Level Federation
CLTS	Community Led Total Sanitation
CRP	Community Resource Persons
CSR	Corporate Social Responsibility
DFID	Department for International Development
DPR	Detailed Project Report
EU	European Union
FES	Foundation for Ecological Security
FDC	Farmer Development Centre
FPC	Farmer Producer Company
FPO	Farmer Producer Organisation
G4	Go Green Grow Green!
GIC	Green Innovation Centre
GIZ	Deutsche Gesellschaft für Internationale Zusammenarbeit
GO	Government Order
GoAP	Government of Andhra Pradesh
GDP	Gross Domestic Product
GHG	Green House Gases
GOI	Government of India
GMM	Grameena Mahila Mandali
GP	Gram Panchayat
GRS	Grama Rythu Samakhya
HNI	High Net-worth Individual
ICDS	Integrated Child Development Services

ICT	Information, Communication Technology
IFS	Integrated Farming Services
IHD	Institute for Human Development
IRMA	Institute for Rural Management, Anand
IWMP	Integrated Watershed Management Project
KCPS	Kamareddy Cluster Paryavekshana Samakhya
KFPCL	Koundinya Farmers Producer Company
LED	Light Emitting Diode
MEPMA	Mission for Elimination of Poverty in Municipal Areas
MIL	Mother-In-Law
MIS	Management Information System
MOFPI	Ministry of Food Processing Industries
MP	Madhya Pradesh
MPDO	Mandal Parishad Development Officer
MSP	Minimum Support Price
NAFPO	National Association of FPOs
NABARD	National Bank for Agriculture and Rural Development
NREGS	National Rural Employment Guarantee Scheme
NRLM	National Rural Livelihood Mission
NRM	Natural Resource Management
ODF	Open Defecation Free
PIA	Project Implementing Agency
PFPCL	Piler Farmer Producer Company Limited
PLW	Pregnant and Lactating Women
POPI	Producer Organisation Promoting Institution
PVC	Polyvinyl Chloride
RKVY	Rashtriya Krishi Vikas Yojana
RSA	Resource Support Agency
SERP	Society for Elimination of Rural Poverty
SF	Sadhikaratha Foundation
SFAC	Small Farmers Agribusiness consortium
SHG	Self-Help Group
SHPI	Self Help Promoting Institutions
SOC	Sector Own Control
SPUR	Support Program for Urban Reforms
SVEP	Start-up Village Entrepreneurship Program
TISS	Tata Institute of Social Sciences
TOC	Theory of Change
TVCD	Tomato value chain development
USD	United States Dollars
VDC	Village Development Committee
VO	Village Organisation
WBSRLM	West Bengal State Rural Livelihoods Mission
ZBNF	Zero Budget Natural Farming